

Emily Gourgues

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DESIGN & COMMUNICATIONS PROFESSIONAL

Creative, organized, and technically skilled problem-solver with a certificate in UX design and BA in communications. Holistic understanding of effective communication from more than 10 years experience working in marketing, media, and communications.

EXPERIENCE

The Ark Dothan — *Communications Director*

April 2017 - October 2019

Dothan, AL

Restructured the branding identity and communications strategy to include a new website, social media, visual design toolkit, and design principles. Designed all new marketing materials and building signage. During my time with the organization, revenue streams doubled from three to six, and gross income soared from \$190K in 2017 to approximately \$940K in 2019.

Gourgues Designs — *Freelance Graphic Design & Web Design*

May 2014 - April 2017

El Paso, TX; Dothan, AL

Created compelling end-to-end design solutions for over a dozen businesses and organizations including websites, logos, brochures, banners, booklets, newsletters, and conference collateral. Skilled at managing projects within budget and deadline from product development to completion.

Family and MWR — *Marketing Specialist*

November 2009 - May 2014

USAG Hohenfels; USAG Heidelberg; USAG Wiesbaden; Fort Leavenworth, KS

Executed collaboratively with a design team communications and publicity efforts showcasing events and services. Created graphics for digital and print media and managed web content.

SKILLS

Figma
Adobe Creative Cloud
XD/Illustrator/Photoshop
Web CMS
Google Workspace
Microsoft Office Suite
Mac & PC operating systems
AP style writing
Grant writing
Strong written and verbal communication skills

EDUCATION

UX Design Certificate

August-December 2022

Google Career Certificate

This rigorous, hands-on program included courses in user research, wireframing, mockups, prototyping, information architecture, usability testing, responsive web design, and accessibility.

Loyola University

New Orleans, LA

BA in Communications

Graduated with honors in three years. Survived Mardi Gras all three years.